



## Radio Advertising Rates

Seconds	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
---------	----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

3.00	4.00	5.50	7.50	8.50	9.50	10.50	11.50	12.50	13.50	14.50	15.50
------	------	------	------	------	------	-------	-------	-------	-------	-------	-------

### Time Band A - Prime Time/ Drive Time - 06.30 - 13.00hrs & 16.00hrs - 19.30hrs

Adverts to be used in 30 days

<b>50+</b>	2.00	3.00	4.00	5.50	6.00	6.50	7.00	7.50	8.00	8.50	9.00	10.50
<b>200+</b>	1.00	2.00	2.50	3.00	3.50	4.00	4.50	5.00	5.50	6.00	6.50	7.00

### Time Band B - Excluding prime time & Drive Time

Adverts to be used in 30 days

<b>150+</b>	0.50	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50
-------------	------	------	------	------	------	------	------	------	------	------	------	------

Specific Timings:	+ 20% surcharge on rack rate
Voice production:	€40 per recorded script - Additional stations @ €20
Weather Report & Time Check	12 daily @ €10 per day
Advertorials:	10 minutes: €85.00; 5 minutes €60.00
<i>Book 3 and get 1 FREE</i>	

*Above rates do not include VAT*