

Manifesto concept

Manifesto ideas

19
STEPS
to
Overnight
SUCCESS

Andrew Carter | Nicholas Cassar | George Spiteri

Get Up, Stand Up!
Don't Give Up the Fight

Full effort on a mediocre idea is much more likely to be successful than mediocre effort on a great idea.

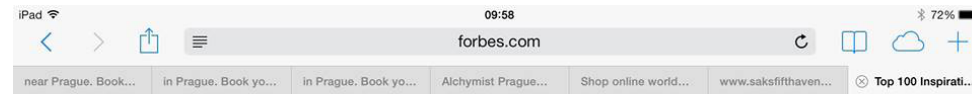
SimpleSuccessManifesto.com

THIS IS YOUR **LIFE.**
DO WHAT YOU LOVE, AND DO IT OFTEN.
IF YOU DON'T LIKE SOMETHING, CHANGE IT.
IF YOU DON'T LIKE YOUR JOB, QUIT.
IF YOU DON'T HAVE ENOUGH TIME, STOP WATCHING TV.
IF YOU ARE LOOKING FOR THE LOVE OF YOUR LIFE, STOP; THEY WILL BE WAITING FOR YOU WHEN YOU START DOING THINGS YOU LOVE.
STOP OVER ANALYZING, ALL EMOTIONS ARE BEAUTIFUL. WHEN YOU EAT, APPRECIATE
LIFE IS SIMPLE. EVERY LAST BITE.
OPEN YOUR MIND, ARMS, AND HEART TO NEW THINGS AND PEOPLE, WE ARE UNITED IN OUR DIFFERENCES.
ASK THE NEXT PERSON YOU SEE WHAT THEIR PASSION IS, AND SHARE YOUR INSPIRING DREAM WITH THEM.
TRAVEL OFTEN. GETTING LOST WILL HELP YOU FIND YOURSELF.
SOME OPPORTUNITIES ONLY COME ONCE, SEIZE THEM.
LIFE IS ABOUT THE PEOPLE YOU MEET, AND THE THINGS YOU CREATE WITH THEM
SO GO OUT AND START CREATING.
LIFE IS LIVE YOUR DREAM
SHORT. AND SHARE YOUR PASSION.

COMMUNICATION
DESIGN
TYPOGRAPHY
LANGUAGE
PRAGMATIC COMMERCIALISM
LEGIBILITY
AESTHETICALLY
CONSTRUCTIVE
PROCESS

Some interesting ideas for our own manifesto

Our Idea



7. Change your thoughts and you change your world. –Norman Vincent P

8. Either write something worth reading or do something worth writing. -
enjamin Franklin

9. Nothing is impossible, the word Copy Define says, “I’m possible!” –Audrey He

10. The only way to do great work is to love what you do. –Steve Jobs

11. If you can dream it, you can achieve it. –Zig Ziglar

inspires *you*? Take the “[Your Motivation Quiz](#)” to find out.

out [Kevin Kruse](#)’s new book, *[Employee Engagement 2.0](#)*, ar
er how to turn apathetic groups into emotionally committed tea

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Research some quotes about the principles of good design

3D model of our idea



Every each step you can read a quote that inspires you to make a good and better design

Thank you