

Contacting Companies.

One TV

The screenshot shows the One TV website's contact page. At the top, there is a navigation bar with the One TV logo, links for HOME, TV, RADIO, CONTACT, and redboutch, along with social media icons and a LIVE STREAMING button. Below the navigation, there are buttons for WHAT'S ON, ON-AIR, and Familija ONE - Ramon Mangion. The main content area is titled CONTACT and features a 'CONTACT DETAILS' button. A section titled 'Please select department:' contains several buttons for different departments: ONE, ONE RADIO, ONE NEWS, ONE SPORT, TECHNICAL, FINANCE, redboutch, and Academy. A large red button labeled 'SALES' is prominently displayed. To the right of the 'SALES' button, contact information for the Manager Sales & Marketing is provided, including the name Ivan Vella, telephone and fax numbers (+356) 2568 2400, and email addresses ivan.vella@one.com.mt and sales@one.com.mt. Below this, there is a link to 'Advertise on ONE, ONE Radio & KISS' with the email sales@one.com.mt.

This screenshot shows an email client interface for an outgoing email. The recipient is 'sales' and the email was sent at 2:00 PM (0 minutes ago). The email content is partially visible, showing 'Dear Sir/' and 'We would like to advertise with you on both TV and Radio stations, between May and June 2014. Can you kindly send us the price of the air rates of those months?'. A metadata popup is open, displaying the following details: from: Luana Galea <lullynina@gmail.com>, to: sales@one.com.mt, date: Sun, Mar 16, 2014 at 2:00 PM, subject: Advertising, and mailed-by: gmail.com. Below the email content, there is a link to 'lynda.com - Learn new skills—today' with the text 'Improve SEO, increase productivity or master Excel with online video training. Join for \$1/day.' and a small 'Ads - Why this ad?' link.

This screenshot shows another view of the outgoing email in the email client. The recipient is 'sales' and the email was sent at 2:00 PM (0 minutes ago). The email content is fully visible: 'Dear Sir/Madam, We would like to advertise with you on both TV and Radio stations, between May and June 2014. Can you kindly send us the price of the air rates of those months? Thanks, Luana'. Below the email content, there is a link to 'lynda.com - Learn new skills—today' with the text 'Improve SEO, increase productivity or master Excel with online video training. Join for \$1/day.' and a small 'Ads - Why this ad?' link.

This screenshot shows an incoming email from Fiona Dingli <fiona.dingli@one.com.mt> to 'ivan.vella, me'. The email content is as follows: 'Dear Ms Galea, Good Morning. Thanks for your email. Attached please find rate cards, should you require further assistance, please do not hesitate to contact us. Regards, Fiona Dingli Administration Assistant Sales, Marketing & PR Dept. Tel: +356 25682403 Email: fiona.dingli@one.com.mt Website: www.one.com.mt'.

ONE RATE CARD www.one.com.mt


	5"	10"	15"	20"	25"	30"	40"	45"	50"	55"	60"	5" POP UP
BAND 1 7:00 - 12:30	€30	€40	€50	€60	€70	€80	€100	€110	€120	€130	€150	€50
BAND 2 12:30 - 17:30	€40	€60	€80	€100	€115	€125	€150	€170	€190	€210	€230	€75
BAND 3 17:30 - 19:15	€75	€100	€130	€180	€200	€220	€270	€320	€370	€400	€420	€100
BAND 4 20:00 - 22:00	€100	€125	€175	€250	€275	€300	€375	€425	€475	€525	€550	€125
BAND 5 22:00 - 23:30	€80	€110	€150	€200	€225	€250	€350	€400	€450	€475	€500	€100
DRAMA BAND	€130	€180	€230	€280	€350	€425	€525	€575	€650	€700	€800	N/A
	5"	10"	15"	20"	25"	30"	40"	45"	50"	55"	60"	90"
BEFORE 19:30 NEWS	€140	€200	€300	€400	€450	€500	€600	€700	€800	€850	€900	€1,300
NEWS BREAK	€160	€220	€320	€420	€470	€540	€620	€720	€820	€870	€920	€1,320

1 FREE SPOT BEFORE 23:30 NEWS WITH EVERY PAID SPOT BEFORE 19:30 NEWS & NEWS BREAK

- ▶ TIME CHECK - 20" OR 30" (MONDAY TO SUNDAY) BEFORE 13:30 / 17:30 / 19:30 / 23:30 NEWS - €4,400
- ▶ WEATHER REPORT - 5" BEFORE (17:30 / 19:30 / 23:30) €200 DAILY MINIMUM 1 MONTH
- ▶ SPORT NEWS - 5" BEFORE €150 DAILY MINIMUM 1 WEEK

All prices are exclusive of VAT CONTACT US
sales@one.com.mt 25682400 / 403

927 ONE RATE CARD



ACROSS THE DAY												
5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	60"		
€4	€7	€9	€11	€13	€15	€17	€19	€20	€21	€22		
BEFORE NEWS												
5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	60"		
€5	€8	€10	€13	€14	€17	€18	€20	€21	€22	€24		
PACKAGES												
BOOK 25 SPOTS IN A WEEK FOR												
5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	60"		
€7.5	€150	€200	€250	€300	€325	€375	€425	€450	€475	€500		
BOOK 50 SPOTS IN A WEEK FOR												
5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	60"		
€150	€250	€350	€450	€550	€600	€700	€750	€850	€900	€950		
BOOK 210 SPOTS IN A MONTH FOR												
5"	10"	15"	20"	25"	30"	35"	40"	45"				
€525	€840	€1,260	€1,4780	€1,890	€2,100	€2,520	€2,730	€3,150				

- ▶ advert production €38
- ▶ advert production with Sound Effects €50
- ▶ 5mins live advertorial €110
- ▶ 10mins live advertorial €190
- ▶ Live Radio transmission from premises €585

All prices are exclusive of VAT CONTACT US
sales@one.com.mt 25682400 / 403

NET TV



Merħba	Skeda	Programmi
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Ikkuntattjana

Indirizz:

NET Television
Triq Herbert Ganado,
Pietà – HMR 1450

Tel: 21 243 641

Aghmel kuntatt magħna:

Isem: *

Luana

E-Mail Address: *

lullynina@gmail.com

Diwar: *

Advertising with Net TV

Message: *

Dear Sir/Madam,

We would like to advertise with you on both TV and Radio stations, between May and June 2014. Can you kindly send us the price of the air rates of those months?

Thanks,
Luana

Send me a copy

TVM



Public Broadcasting Services Ltd,
75, St.Luke's Road, G'Mangia, PTA 1022

Numru ta' Telefon: 2291 3100

Taqsim Sales: mmicallef@pbs.com.mt
cfells@pbs.com.mt

Taqsim Ahbarijiet: news@pbs.com.mt

Programmi: nbonnici@pbs.com.mt

Taqsim Sport: pcossai@pbs.com.mt

ARRIVEDAGATA

Lil Min

Taqsim Sales

Isem u Kunjom:

Luana Galea

Indirizz elettroniku:

lullynina@gmail.com

Il-Messagg tieghek:

Dear Sir/Madam,

We would like to advertise with you on both TV and Radio stations,between May and June 2014. Can you kindly send us the price of the air rates of those months?

Thanks,
Luana

BKR Radio



TUNE IN FOR SOME FANTASTIC MUSIC

[Click here for live streaming](#)    [ACTIVITIES](#) [LAST NEWS & ACTIVITIES](#)

You can contact us by using the below methods:

By Post:
BKR Radio Valley Road Birkirkara

By Email:
bkr@bkr945fm.com

Name and Surname:

Email:

Comments:

Radio Galaxy

Inbox - lulymina@... x Malta Radio Station x Radio Galaxy Netwo x

www.galaxy105.net/contact.html

Apps Facebook

GALAXY Network

[Home](#) [Request](#) [Advertise](#) [Schedule](#) [Contact Us](#)

Contact Us

Radio Galaxy Network
2 Triq Dun Frans Camilleri
Hamrun, Malta
Europe, MMR 1465

Your name:

Your email address:

Your phone number:

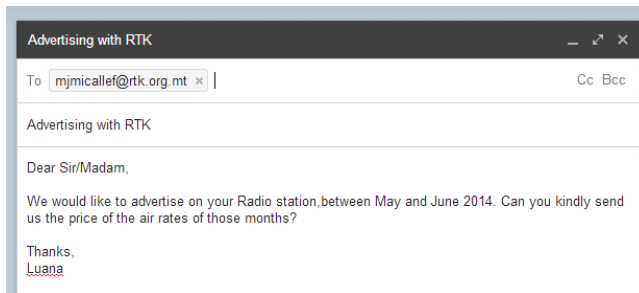
Comments:

Dear Sir/Madam,
We would like to advertise on your Radio station, between May and June 2014. Can you kindly send us the price of the air rates of those months?

Thanks,
Luana

© Galaxy Network

RTK



Mario J. Micallef
to Mana, me (-)

Dear Ms Galea,

Thank you for your interest in RTK Radio.
Please find the rate card for RTK radio airtime.

I am also enclosing our rate card for Newsbook online portal.

It is important we discuss your needs, as we may be able to come up with a package for the 2 months campaigns requested.

May you send us your telephone contact details. Please?

Thanks and regards,

Mario

Mario J. Micallef
Sales and Marketing Manager



Radio Advertising Rates

Seconds	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
	3.00	4.00	5.50	7.50	8.50	9.50	10.50	11.50	12.50	13.50	14.50	15.50

Time Band A - Prime Time/ Drive Time - 06.30 - 13.00hrs & 16.00hrs - 19.30hrs
Adverts to be used in 30 days

	50+	200+	2.00	3.00	4.00	5.50	6.00	6.50	7.00	7.50	8.00	8.50	9.00	10.50
	1.00	2.00	2.50	3.00	3.50	4.00	4.50	5.00	5.50	6.00	6.50	7.00		

Time Band B - Excluding prime time & Drive Time
Adverts to be used in 30 days

	150+	0.50	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50

Specific Timings:	+ 20% surcharge on rack rate
Voice production:	€40 per recorded script - Additional stations @ €20
Weather Report & Time Check	12 daily @ €10 per day
Advertorials:	10 minutes: €85.00; 5 minutes €60.00
<i>Book 3 and get 1 FREE</i>	

Above rates do not include VAT



Online Advertising Rates

For advertising bookings call on 25699116
email: adverts@newsbook.com.mt

Top horizontal banner rates - 728px (w) x 90px (h) - not more than 60kb file size

	20%	40%	60%	80%	100%
Home Page	€60.00	€120.00	€180.00	€240.00	€295.00
Blog Page	€40.00	€80.00	€115.00	€155.00	€190.00
Other Pages	€30.00	€70.00	€95.00	€125.00	€175.00

Rectangular banner rates - 300px (w) x 250px (h) - not more than 60kb file size

	20%	40%	60%	80%	100%
Home Page	€75.00	€145.00	€210.00	€270.00	€350.00
Blog Page	€45.00	€95.00	€140.00	€185.00	€255.00
Other Pages	€40.00	€80.00	€115.00	€155.00	€190.00

Banner Creation Charges

Static	€90.00
Animated GIF	€120.00
Flash	€180.00
Additional image required	€15.00

Images, text and good quality logo need to be supplied in order to create a banner;

Adverts are calculated on weekly basis, always starting on a Monday;

The percentages marked above indicate exposure on a webpage;

What's it about?

Newsbook.com.mt has been designed to offer a modern approach to news gathering and preparation. This news portal offers users an interactive experience by integrating the most successful features associated with social media networks and mobile technologies.

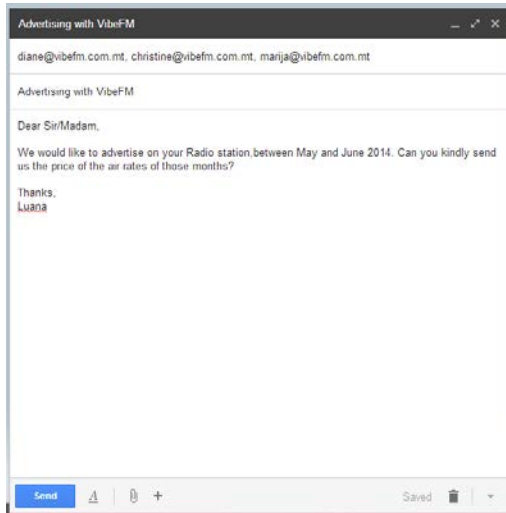
The portal will include high visual content relayed on social media networks; headlines and summaries with limited characters; interactive dialogue through vetted comments and web polls; audio content relayed from RTK News for in-depth coverage and news summaries; publish other local news slants and stream current-affairs radio programmes.

Newsbook.com.mt boast of a number of high-profile bloggers which include a Bishop, a top Maltese EU official, a highly respected economist, an expert in the social sector, a prominent lawyer and a youth representative from a students' organisation.

MAGIC

(TVM)

Vibe FM



Energy FM

ENERGY 964 FM ENERGY FM 964 // YOUR
WWW.ENERGYFM964.COM // V 02

HOME ABOUT US THE STAFF SCHEDULE SPONSORS ADVERTIS

CONTENT AREA

CONTACT US PAGE.

Please notice: The marked fields are required!

Feel free to send comments or suggestions you may have by filling in the following form and we will contact you as soon as possible. Thanks in advance

Full Name:

E-Mail:

Query Subject:

Comments:



Dear Sir/Madam,

We would like to advertise on your Radio station, between May and June 2014. Can you kindly send us the price of the air rates of those months?

Thanks,
Luana

ADVERTISEMENT

Re: Information- sent from www.energyfm964.com Inbox x

 david spiteri <energyfmalta@yahoo.com>
to me 

Mar 25 (2 days ago)

Hi Luana

First of all sorry for my late reply.

Our new rates is €50 Monthly excluding V.A.T 10 to 30 sec. 5 Times daily (Time of your choice).
You need to provide us with the advert or if you want to order it. from us ,the price varies from €20 to €70 depends what you need.
If you still are interested or need more information ,please let me know.

Thanks and Regards

David Spiteri
Mob: [00356 79659067](tel:0035679659067)
Web site: www.energyfm964.com
Radio tel & fax : [00356 21890967](tel:0035621890967)

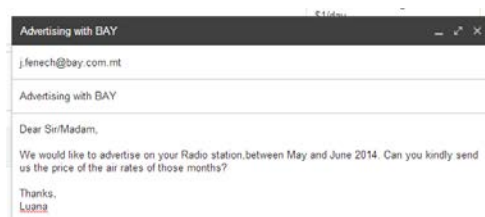
On Sunday, March 16, 2014 2:30 PM, Luana <lullynina@gmail.com> wrote:
Dear Sir/Madam, We would like to advertise on your Radio station, between May and June 2014. Can you kindly send us the price of the air rates of those months? Thanks, Luana

Radio 101



The image shows the contact page of the Radio 101 FM website. The page has a dark blue header with the station's logo and a microphone icon. A navigation menu includes Home, About, Archives, Contact, Events, Playlist, Programmes, and Studio Tour. The main content area is titled 'contact' and features a contact form with fields for Name (Luana), Email (lufynna@gmail.com), and Enquiry. The enquiry text reads: 'Dear Sir/Madam, We would like to advertise on your Radio station between May and June 2014. Can you kindly send us the price of the air rates of those months? Thanks, Luana'. To the right of the form are several widgets: a 'schedule' widget listing programs like 'Star Pt 1', 'News in Brief', 'Star Pt 4', 'Obituaries', 'Full News Bulletin', and 'Slowdown'; an 'upcoming events' widget stating 'There are no upcoming events'; 'daily news' and 'archives' widgets with icons; and a 'podcasting' widget with an RSS icon. At the bottom of the form are 'Send Email' and 'Undo' buttons.

BAY



The image is a screenshot of an email client window titled 'Advertising with BAY'. The email content is as follows:

Advertising with BAY

j.fenech@bay.com.mt

Advertising with BAY

Dear Sir/Madam,

We would like to advertise on your Radio station between May and June 2014. Can you kindly send us the price of the air rates of those months?

Thanks,
Luana